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## PR FIRM ANNOUNCES \$1,000 SCHOLARSHIP

Hartsdale-based **CUT-IT-OUT COMMUNICATIONS INC.**, a public relations agency, has announced the creation of a \$1,000 student scholarship and internship program.

The scholarship is open to communications majors in the United States with a minimum 3.0 grade-point

average. Applicants must write a creative press release about a modern-day invention of "scissors" by their client.

Further details are available at [ciocediting.com/public-relations-scholarship.asp](http://ciocediting.com/public-relations-scholarship.asp).

Willy Gissen, a Harvard graduate and president and founder of Cut-It-Out

Communications, said, "I still remember how much I learned when a PR professional from Hill & Knowlton taught me the trade of public relations and opened up so many opportunities for me. Perhaps, this scholarship and internship provides a way for me to give back to another deserving young person."